



USER-CHI PROJECT VIDEOS

D9.3: Videos

Date: **10/11/2021**

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This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No [875187]

Deliverable details

Project number	Project acronym	Project title
H2020 - 875187	USER-CHI	Innovative solutions for USER centric Charging Infrastructure

Title	WP	Version
D9.3 Videos	9	1.0

Contractual delivery date	Actual delivery date	Delivery type*
M 12	M22	DEC

*Delivery type: **R**: Document, report; **DEM**: Demonstrator, pilot, prototype; **DEC**: Websites, patent fillings, videos, etc; **OTHER**; **ETHICS**: Ethics requirement; **ORDP**: Open Research Data Pilot.

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Document history

Version	Date	Person	Action	Status*	Dissemination level**
V0.1	4/11/2021	Matilde Chinellato (EUR)	New document	Draft	CO
V0.1	8/11/2021	Maria Tomas (ETRA)	Peer review	Draft	CO
V0.1	10/11/2021	Jaime Ruiz (CIT)	Peer review	Draft	CO
V1.0	10/11/2021	Matilde Chinellato (EUR)	Final version	Final	Public

*Status: Draft, Final, Approved, Submitted (to European Commission).

Dissemination Level: **PU: Public; **CO**: Confidential, only for members of the consortium (including the Commission Services); **EU-RES** Classified Information - restraint UE; **EU-CON**: Classified Information - confidential UE; **EU-SEC**: Classified Information - secret UE

Abstract

This document includes an overview of the videos elaborated within USER-CHI: a general video and one for each demonstrator and replicator city.

Keywords

Videos, communication, dissemination, Turku, Barcelona, Berlin, Murcia, Florence, Budapest, Rome.

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Executive summary

This document includes an overview of the videos elaborated within USER-CHI: a general video and one for each demonstrator and replicator city. It contains basic information and the corresponding links for each of the videos elaborated.

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1. Introduction

1.1 Purpose of the document and target groups

In the framework of digital communication activities (WP9, Task 9.4), eight videos were conceived and produced: one general video, introducing the project and its main features, as well as seven city focussed videos, one for each demonstration and replication city. This document intends to provide an overview of the videos elaborated, with links to easily access them online. The videos are intended for the wider possible audience. Their storytelling style, the abundance of city images, the length and episode-based format were conceived to make them stand out and engage with the widest public.

1.2 Scope of the document

This document provides the general information about the general video and the seven city focussed videos.

1.3 Structure of the document

The document lists the videos, starting from the general one, in the order they were released. For each video, the following information is displayed:

- Cover image
- Title
- Publishing date
- Video URL
- Description
- Length
- Views (as of 4/11/2021)

2. General project video



Figure 1: General project video cover image

Title	USER-CHI: Your future is charging!
Publishing date	15 April 2021
Video URL	https://youtu.be/BllCJyQWbpU
Description	Imagine travelling around your city in your electric car, bike or scooter - creating no air or noise pollution. Now, imagine being able to charge your vehicle as easy as you would charge your phone. That's the goal of USER-CHI: Making electric vehicle charging easy, available and accessible for everyone across Europe. Learn more about the project on https://www.userchi.eu . Twitter: https://twitter.com/Userchi_H2020 LinkedIn: https://www.linkedin.com/in/user-chi-... --- USER-CHI is a Horizon2020 project funded by the European Union under grant number 875187 and coordinated by ETRA I+D. More information on the project can be found on https://www.userchi.eu/partners/
Length	2:22
Views	460

3. Episode 1: Turku



Figure 2: Turku video cover picture

Title	Building an electric vehicle charging masterplan: USER-CHI Cities Episode 1 – Turku
Publishing date	25 May 2021
Video URL	https://youtu.be/DpAJtSkN7Wl
Description	<p>The Finnish city of Turku has big plans for a future powered by electric vehicles. The city wants to tackle a whole range of problems including air pollution, moving in a more active way and congestion. That's why the city is working as a part of USER-CHI to develop solutions to make e-mobility easier and more accessible. Discover the Turku way to enable e-mobility!</p> <p>-- Follow USER-CHI on: Twitter: https://twitter.com/Userchi_H2020 LinkedIn: https://www.linkedin.com/in/user-chi-... Visit our website for project updates: https://www.userchi.eu --- USER-CHI is a Horizon2020 project funded by the European Union under grant number 875187 and coordinated by ETRA I+D. More information on the project can be found on https://www.userchi.eu/partners/</p>
Length	12:38
Views	127

4. Episode 2: Barcelona



Figure 3: Barcelona video cover picture

Title	How to electrify a Mediterranean mobility metropolis: USER-CHI Cities Episode 2 – Barcelona
Publishing date	6 July 2021
Video URL	https://youtu.be/a0fYC64ioqU
Description	<p>Mediterranean metropolis Barcelona has made sustainable mobility a priority in the past few years. But now, the Catalan capital is setting its sights on boosting electric mobility. The Metropolitan Area of Barcelona is increasing its charging network and implementing innovative tools to facilitate e-Mobility that will hopefully push more people to make the lifestyle switch. Take a look at what Barcelona has to offer! -- Follow USER-CHI on: Twitter: https://twitter.com/Userchi_H2020 LinkedIn: https://www.linkedin.com/in/user-chi-... Visit our website for project updates: https://www.userchi.eu --- USER-CHI is a Horizon2020 project funded by the European Union under grant number 875187 and coordinated by ETRA I+D. More information on the project can be found on https://www.userchi.eu/partners/</p>
Length	11:55
Views	316

5. Episode 3: Murcia



Figure 4: Murcia video cover picture

Title	First eMobility steps in a city full of potential: USER-CHI Cities Episode 3 – Murcia
Publishing date	12 August 2021
Video URL	https://youtu.be/uPZSjaDFI2w
Description	Murcia is the economic, cultural and social hub of its region, bringing in workers and tourists from far and wide. But such a wide catchment area means that Murcia is faced with mobility challenges. Now, the city is looking to electric mobility for its transportation future. Discover how USER-CHI city Murcia will unlock eMobility! -- Follow USER-CHI on: Twitter: https://twitter.com/Userchi_H2020 LinkedIn: https://www.linkedin.com/in/user-chi-... Visit our website for project updates: https://www.userchi.eu --- USER-CHI is a Horizon2020 project funded by the European Union under grant number 875187 and coordinated by ETRA I+D. More information on the project can be found on https://www.userchi.eu/partners/
Length	9:53
Views	143

6. Episode 4: Berlin



Figure 5: Berlin video cover picture

Title	Electromobility for all: USER-CHI Cities Episode 4 – Berlin
Publishing date	3 September 2021
Video URL	https://youtu.be/NPKPYe3Jhfk
Description	<p>Berlin, with its sprawling area and diverse population, already has a interesting mobility mix. It's also Germany's leading region for electromobility. And in order to push people towards greener modes of transport, the city and stakeholders like housing companies are ensuring that everyone can have equal access to electric vehicle charging. Get to know the Berlin model! -- Follow USER-CHI on: Twitter: https://twitter.com/Userchi_H2020 LinkedIn: https://www.linkedin.com/in/user-chi-... Visit our website for project updates: https://www.userchi.eu --- USER-CHI is a Horizon2020 project funded by the European Union under grant number 875187 and coordinated by ETRA I+D. More information on the project can be found on https://www.userchi.eu/partners/</p>
Length	15:46
Views	143

7. Episode 5: Budapest



Figure 6: Budapest video cover picture

Title	From the metro to electromobility: USER-CHI Cities Episode 5 – Budapest
Publishing date	17 September 2021
Video URL	https://youtu.be/xHxt-jmtRq0
Description	<p>Budapest is a city with a strong electric mobility heritage - its electrified metro system is one of the oldest in the world. But now, the Hungarian capital is looking to modern electromobility to solve the issues it faces - congestion, pollution and high mobility demand. Find out how Budapest is using USER-CHI to meet its mobility goals! --- Follow USER-CHI on: Twitter: https://twitter.com/Userchi_H2020 LinkedIn: https://www.linkedin.com/in/user-chi-... Visit our website for project updates: https://www.userchi.eu --- USER-CHI is a Horizon2020 project funded by the European Union under grant number 875187 and coordinated by ETRA I+D. More information on the project can be found on https://www.userchi.eu/partners/</p>
Length	18:58
Views	88

8. Episode 6: Florence



Figure 7: Florence video cover picture

Title	Old city, new mobility: USER-CHI Cities Episode 6 – Florence
Publishing date	30 September 2021
Video URL	https://youtu.be/4I1ENJUOUGM
Description	Full of narrow lanes and cosy piazzas, Florence is an architectural and historical treasure. But now the city is having to adapt to twenty-first century mobility patterns. To make sure people keep moving, Florence is looking to more cycling, walking, shared eMobility and public transport, making sure that citizens are conscious of their mobility footprint. Immerse yourself in a day of getting around the Florence way! --- Follow USER-CHI on: Twitter: https://twitter.com/Userchi_H2020 LinkedIn: https://www.linkedin.com/in/user-chi-... Visit our website for project updates: https://www.userchi.eu --- USER-CHI is a Horizon2020 project funded by the European Union under grant number 875187 and coordinated by ETRA I+D. More information on the project can be found on https://www.userchi.eu/partners/
Length	13:56
Views	65

9. Episode 7: Rome



Figure 8: Rome video cover picture

Title	When in Rome, charge as the Romans do: USER-CHI Cities Episode 7 – Rome
Publishing date	15 October
Video URL	https://youtu.be/E27ZvflZJql
Description	Rome has been on a journey to transform its mobility patterns over the past few years. Now, with the addition of eMobility to the mix, the challenge is to build charging infrastructure that will get Romans to adopt new ways of moving. Join Rome's eMobility revolution here! --- Follow USER-CHI on: Twitter: https://twitter.com/Userchi_H2020 LinkedIn: https://www.linkedin.com/in/user-chi-... Visit our website for project updates: https://www.userchi.eu --- USER-CHI is a Horizon2020 project funded by the European Union under grant number 875187 and coordinated by ETRA I+D. More information on the project can be found on https://www.userchi.eu/partners/
Length	13:25
Views	76